



# UINTAH COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
<b>DEMOGRAPHIC</b>									
Population	24,970	25,203	25,224	25,728	26,049	25,984	26,019	0.1%	11
Total Non-Ag Employment	8,521	8,758	9,265	9,893		9,956	10,324	3.7%	11
Non-Ag Avg Monthly Wage	\$1,901	\$1,914	\$2,064	\$2,274		\$2,202	\$2,366	7.4%	6
Per Capita Income	\$15,290	\$15,431	\$16,922	\$18,972	\$18,516	\$18,341	\$19,320	5.3%	22
Unemployment Rate	6.1%	7.2%	4.8%	4.6%		6.8%	6.1%	-0.7%	15
<b>SPENDING &amp; EMPLOYMENT</b>									
Spending by Travelers (Millions)	\$43.8	\$45.0	\$45.7	\$43.6	\$51.5	\$51.6	\$72.6	40.7%	8
Travel & Tourism Related Employment	811	843	866	867	1,389	1,661	1,628	-2.0%	10
<b>TOURISM TAX REVENUES (000s)</b>									
Local Tax Revenues from Traveler Spending	\$912.0	\$926.0	\$952.0	\$907.0	\$1,280.0	\$1,080.1	\$1,519.5	40.7%	8
Gross Taxable Room Rents	\$5,305	\$5,019	\$5,434	\$5,439		\$5,418	\$5,456	0.7%	15
Transient Room Tax	\$159.2	\$150.6	\$163.0	\$163.2		\$162.5	\$163.7	0.7%	15
Restaurant Tax	\$175.8	\$146.0	\$167.0	\$190.4		\$189.0	\$188.4	-0.3%	13
Car Rental Tax	\$7.8	\$19.0	\$4.5	\$3.1		\$4.0	\$3.0	-25.0%	6
Gross Taxable Retail Sales (millions)	\$335.7	\$331.5	\$439.8	\$497.9		\$452.6	\$484.7	7.1%	8
<b>REGIONAL VISITATION COUNTS</b>									
SR-40 UT/CO Traffic Count	534,725	559,545	554,800	596,045		608,090	616,850	1.4%	
SR-191 UT/WY Traffic Count	127,750	133,225	149,650	NA		NA	NA	NA	
Flaming Gorge N.R.A.	1,018,000	1,043,500	1,044,000	940,000		917,000	1,133,635	23.6%	
Dinosaur N.M.	420,295	410,742	397,069	326,431		299,142	289,846	-3.1%	
Starvation S.P.	101,652	100,049	95,302	100,337		107,944	110,301	2.2%	
Utah Field House S.P.	98,520	77,293	73,625	64,906		60,780	52,150	-14.2%	
Steinaker S.P.	51,104	59,687	38,541	44,325		29,928	35,400	18.3%	
Red Fleet S.P.	35,965	29,340	42,456	35,998		46,991	33,162	-29.4%	

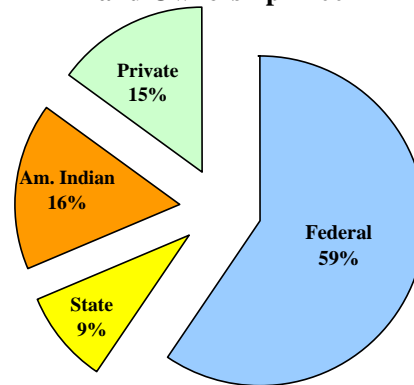
r = revised

Land Ownership - 2004		% Total	
<b>Total Acres in County</b>		<b>2,877,301</b>	<b>100.0%</b>
<b>Federal Government</b>		<b>1,708,693</b>	<b>59.4%</b>
BLM	1,379,598	47.9%	
US Forest Service	269,435	9.4%	
National Recreation Areas	--	--	
National Parks	50,685	1.8%	
National Wildlife Refuge	8,975	0.3%	
USFS & BLM Wilderness Area	--	--	
Other*	--	--	
<b>State Government</b>		<b>262,403</b>	<b>9.1%</b>
Utah State Parks & Recreation	956	0.0%	
Utah State Wildlife Reserves	22,838	0.8%	
State Trust Lands	238,609	8.3%	
<b>American Indian</b>		<b>470,997</b>	<b>16.4%</b>
<b>Private**</b>		<b>435,208</b>	<b>15.1%</b>

\*Includes Military and Bankhead Jones land

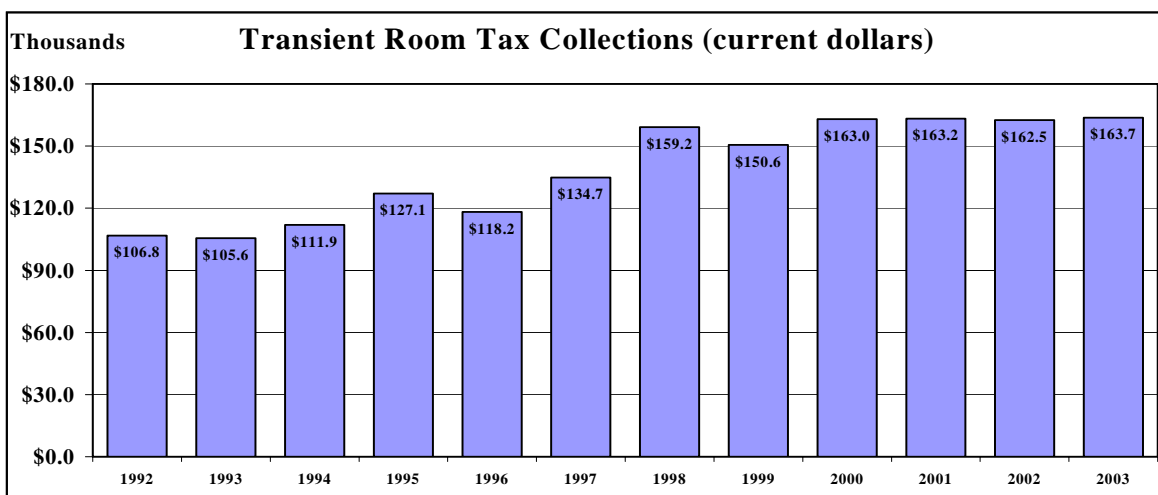
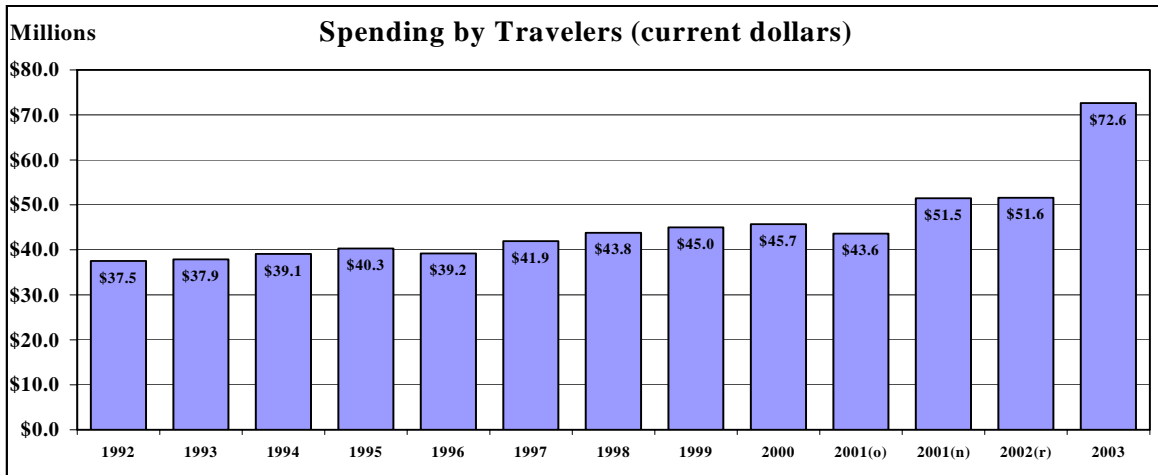
\*\*May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

# 



r = revised

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.